

shipcloud –
a new generation
in package shipping

ACCESS ALL SHIPPING PROVIDERS THROUGH
A SINGLE INTERFACE. REGISTER AT shipcloud.io
AND GET STARTED TODAY.





Stefan Hollmann, Claus Fahlbusch (L-R)

Hamburg – gateway to the world of new ideas

To stay ahead of the pack – that's a valuable promise to any online retailer. The technology required to make it happen was conceived and developed in Hamburg, Germany. It's a city well acquainted with electronic commerce, but very different to Düsseldorf with its fashionable agencies or the hip start-up culture of Berlin. Here on the River Elbe, a hard wind blows in from the docks. The largest freight handling center in Germany, Hamburg is also a major hub for e-commerce.

The cool, fresh air clears the mind for new and exciting ideas. Indeed, the city is famous for its many notable inventions: the sticking plaster, Advent wreath, and water wings, to name a few. A Hamburg inventor registered the world's first patent for an electronic chip card – the forerunner to the credit cards we all use today. It's also the home of the automatic gas pump nozzle used throughout our road transport networks. These two fields – payment and logistics – are important elements in e-commerce, of

course. Which brings us to this new innovation by Hamburg start-up shipcloud. A cloud-based service, shipcloud provides online retailers with a major business benefit at minimal cost: a direct connection between their online store and all available logistics providers. Better still, the service doesn't require a specific number of shipments. A single interface gives immediate access to the most affordable provider for each individual shipment.

The idea was developed by two experienced e-commerce professionals, who were looking for a way of saving time, money, and irritation when operating their own online store selling premium quality watches.

The idea took shape around the breakfast table. The same table where they start each day with their small team of expert developers in their start-up company in Hamburg. A city that is not only open to the world, but also to new ideas. Where e-commerce professionals like to stay one step ahead of the pack.



“The difference is that we are in constant contact and communication with our carriers.”



Claus Fahlbusch

Claus Fahlbusch was born in 1969 in Jena, Germany. He studied electrical engineering in his home city and in Birmingham, UK. After starting out as a software developer with Cybio in Jena, Fahlbusch moved to Intershop Communications in 1997, remaining with the company until 2011. Initially employed as a technical trainer and support engineer, he later became an online shop manager in the company's full-service e-commerce division. In 2010, Fahlbusch teamed with Stefan Hollmann to found webionate GmbH, a software agency for e-commerce solutions. His hands-on experience in online retailing includes time spent running his own online store for premium quality watches, uhrmensch.de. In May 2013, Fahlbusch and Hollmann founded shipcloud GmbH with backing from an angel investor.



Stefan Hollmann

Stefan Hollmann was born in 1970 in Celle, Germany. After graduating in computer science from Braunschweig Institute of Technology, Hollmann joined PSI in Berlin as a software developer in 1997. Three years later, the rise of the new economy took him to Intershop Communications. Starting as a senior software developer and senior consultant on numerous projects for high-profile customers, Hollmann went on to head up the Hamburg office before leaving the company in 2011. While still at Intershop, Hollmann teamed with Claus Fahlbusch to found webionate GmbH in 2010, a company they still run today. In May 2013, Hollmann and Fahlbusch founded shipcloud GmbH with backing from an angel investor.



“We offer a service our customers understand immediately.”

Idea

shipcloud is the shipping service provider and represents a new generation in package shipping. A cloud-based service, it enables small and medium-sized online vendors to work easily and efficiently with all major shipping providers. Regardless of the number of packages they want to ship, vendors can obtain the most affordable rates. As well as maintaining independence from individual providers, vendors save time and money. They can also focus more effectively on their core business activity, secure in the knowledge that they are one step ahead of the pack.

Company

shipcloud GmbH was founded in Hamburg in May 2013 by e-commerce experts Claus Fahlbusch and Stefan Hollmann, with backing from an angel investor. The shipcloud solution was launched in June 2013.

Employees

14

Package shipping providers

At present: DHL, Deutsche Post, UPS, DPD, Hermes, GLS, MyDPD Business (iloxx), FedEx and Liefery.

Functionality

Vendors can use an intuitive and easily integrated standard interface (RESTful API) to connect their store or enterprise resource planning (ERP) system directly to all major package shipping providers. Unique in Germany, shipcloud enables automated printing of shipping labels as well as automated shipment tracking.

Integration

A plug-in is immediately integrated in established store systems as well as ERP/ merchandise planning and control systems or with little development effort very fast through the RESTful API. Furthermore, shipcloud is available in hosted platforms.

- RESTful API
- Platforms: Commercetools/Sphere.io, Jimdo, e-matters, eFulfillment, sendOS
- Plug-ins: Magento, OXID, Shopware, Prestashop, Gambio, modified, WooCommerce, Versa Commerce, Shopify, Vemono, CosmoShop
- ERP integrations: Microsoft Dynamics Nav, SAP Business by Design, JTL Wawi, weclapp, pixi, SAP Business One, Odoo, Actindo, tricoma
- Innovative logistics concepts: Pakadoo

Pricing

Vendors can choose from three pricing options: Basic (includes 100 items for €9.99 per month), Plus (500 items for €24.90 per month), and Premium (1,000 items for €49.90 per month). Payment is made on a monthly basis to shipcloud GmbH. A free Developer option is available for development and testing purposes. All pricing options can be cancelled with a month's notice.

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